

light bulb moments

Thinking about upgrading to LED in 2018? Read this first.

Consumers Energy has brought back record rebates for businesses who make the switch to LED lamps in 2018, which means you can save money and energy all year long. And while upgrading an entire building to LED can be a big job, our team at the Light Bulb Co. is committed to making it as simple as possible.

Here are a few tips to keep in mind if you're considering making the switch:

- 1. Remember that your energy savings will depend on what type of lamps you already use and how many fixtures you have.** LED lamps are unquestionably more energy-efficient than fluorescents, incandescent lamps, and CFLs; but the total energy you'll save will depend on what type of lamps you're switching from and how many fixtures you need to fill. That's why we offer a no-obligation, complimentary audit, to help you find out how much you stand to save in energy costs alone.
- 2. Know what rebates are available for your needs.** The rebate values range from 50 to 80 percent of the cost of each lamp, depending on the lamp style. To learn about the available rebates, contact us or visit thelightbulbco.com/resources.



- 3. Choose a partner who will look out for your best interests.** At the Light Bulb Co., we handle all the rebate paperwork for you. Most importantly, we won't place your order until the rebate has been processed – which means you won't be stuck with any surprises. Our goal is to help you save money, not spend more than you need to.
- 4. While you're going through the LED retrofit, it's also a great time to consider adding other energy-saving technologies** like sensors, timers, and dimmers. These controls can be used for both interior and exterior lighting to help you save energy and reduce costs. They help ensure that exterior lights won't stay on during the day and that interior lights are turned off when not in use. Just note that, before you retrofit, you will want to take stock of which energy-saving options best fit your needs and make sure the LED lamps and controls you choose are compatible.

Ready to think about upgrading to LED? Contact us to find out if making the switch is right for you: we'll look at how much you can save, give expert advice on which lamps will best meet your needs, and handle the rebate paperwork for you. Reach out today at **616.534.1251** or info@thelightbulbco.com.



Want to know more? Check out our video series:
www.thelightbulbco.com/resources



Love for the Light Bulb Co.

Valentine's Day may be here and gone, but we're still feeling the love.

If you're still not sure that making the switch to LED is right for you, don't just take our word for it. Corrie is an operations manager and a Light Bulb Co. customer, who recently decided to upgrade to LED. Here's what she had to say about the process:

"Ben and the Light Bulb Company were referred to our company by the office manager next door. Ben provided us with a quote right away and walked us through the entire process of getting more efficient bulbs ordered and completing the rebate forms – our involvement was minimal, and it was great for our budget. I would recommend Ben and the rebate process to anyone wanting to save time and money!"



The Light Bulb Co.

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Streamlined Design: LED Panel Fixtures

Are you looking for a new, more streamlined way to light your office, warehouse, or storefront? Say goodbye to traditional troffers: there's a new game in town when it comes to lighting for large spaces.

LED panel fixtures are the newest application of LED lighting. Created as a replacement option for traditional lay-in fixtures, they offer a much thinner design (as thin as half an inch), brighter and higher quality light, and the ability to place them in unique spaces.

The LED panels can be mounted directly to a drywall ceiling, without needing to be recessed. For more creative applications, they can be mounted to walls, under cabinets, or suspended from the ceiling as an architectural feature.

The panels feature many of the same benefits of other LED lamps – they are energy-efficient and require less maintenance and replacement costs, lasting for up to 81,000 hours. Even better, the panels are fully dimmable, and compatible with building controls, motion sensors, and daylight harvesting systems.

Contact us today to learn more about LED flat panel fixtures and how they can work for your space: **616.534.1251**.

