

light bulb moments

High bays, panels and tubes ... Oh my!

From offices and rooms to hallways and exterior lights, we know that selecting the right lighting for your facilities is a big job. Between deciding which style of bulbs, selecting a color temperature, and calculating how many lamps you'll need, the simple task of choosing lighting becomes... well, not so simple.

To help you find the right lamps for any application, we stock a wide variety of products at affordable prices; and we're always in search of the best new products. Here's a look at a few of our newest offerings:

ULTRA-THIN LED PANELS

Created as a replacement option for traditional lay-in fixtures, LED panels offer a much thinner design (as thin as half an inch), brighter and higher quality light, and the ability to place them in unique spaces. The panels can be mounted directly to a drywall ceiling, without needing to be recessed. For more creative applications, they can be mounted to walls, under cabinets, or suspended from the ceiling as an architectural feature.

Plus, their streamlined design allows for easy installation or retrofit – the perfect project to tackle during the summer months.



LED UFO HIGH BAY

These unique fixtures, called UFOs because of their distinct shape, are great for both indoor and outdoor use. They are ideal for large spaces like warehouses and exterior lighting, and offer high-efficiency, multiple mounting options, and a long lifetime (up to 60,000 hours).

Both the UFOs and LED Panels are dimmable and compatible with building controls, motion sensors, and daylight harvesting systems. Plus, they offer many of the same benefits as other LED lamps: they are energy-efficient and require less maintenance and replacement costs, lasting for up to 81,000 hours.

To learn more about these or any other products, contact us at info@thelightbulbco.com



Free energy audit, anyone?

Have you been making the case for switching to LED for a while now, to no avail? Are you (or your boss) skeptical about how much switching could actually save you?

Let us clear the air by conducting a free, no-obligation energy audit.

Our energy audit looks at your current lighting situation (e.g. the type of bulbs and number of fixtures) to tell you whether – and how much – you can save by switching to LED. We'll assess your current energy costs, explain where you can find savings, and provide a quote – no strings attached.

Contact us today for your free energy audit and quote – **616-534-1251**.



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Case Study: How Orchard View Schools is saving \$35,000 per year

As business owners, we like to tell people about good things. That's why we've talked a lot about how businesses like yours can save when you upgrade your lighting to LED from fluorescent or CFL. But instead of telling you one more time about the record high rebates and energy savings you can get, we'll let Jack Timmer, Facility Management Consultant for Orchard View Schools, do the talking:

"I want to thank The Light Bulb Co. for their effort in providing Orchard View Schools with the various options to replace our T-8 4-foot bulbs with LED bulbs.

"We have replaced 7,160 bulbs with LED over the course of two years. In addition to seeing a complete return in less than 8 months with the Consumers Energy rebate of \$4 per bulb, we are also saving 42 kilowatts per bulb each year – at a cost savings of more than \$5 per bulb.

"We did have to bid out these bulbs and The Light Bulb Co. came through as the lowest of seven bids. I have recommended your company to anyone who asks. I look forward to continuing to work together to save energy and costs."

Let's find out if you can save as much as Orchard View Schools – contact us today for your complimentary energy audit (see opposite panel).

