

light bulb moments

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How to Choose the Right Fixtures and Lamps for Your Space

Next time you walk into a building, look up. You'll notice that the lighting fixtures and lamps play an important role in setting the tone of the entire room or building, and the fixtures actually serve as part of the overall aesthetic. Beyond looks, lighting can also effect how easy, or difficult, it is to accomplish certain tasks, employee's or visitors' moods, and more.



How can you choose lighting that meets the needs of your tenants or clients? Here are a few factors to consider:

Facility purpose — What will the space be used for primarily? Warehouses typically require higher, brighter lights and fixtures, while restaurants can choose softer, more ambient or decorative lighting. A medical facility should have lighting that is bright enough for care providers to see clearly, but isn't too harsh for patients.

Decor / Aesthetic — What role will lighting play in your space's overall design? In a warehouse, lighting may be an afterthought, while the lighting in a storefront can play a part in the retailer's brand. Do you want your lighting to be bold and decorative, or subtle and more integrated? This will determine the types of fixtures you choose and the color temperature of lamps.

Health impacts — Believe it or not, lighting has been proven to play a role in physical and emotional health. For example, dimmable lighting helps maintain circadian rhythms of hospital patients, and studies have shown that light affects employee productivity and mood.

At the Light Bulb Co., we offer a wide array of fixtures, lamps, and solutions to fit various applications and aesthetics.

Contact us to learn about products to light any space — from LED panels, troffers, and high-bays, to tube lights, globes, and more. Visit thelightbulbco.com or call us at **616.534.1251**.

Fall is Coming: It's Time to Update Your Exterior Lighting

Each year, September brings with it cooler weather, shorter days — and a reminder to check and update your building's exterior lighting. No matter what size building you're working with, it's important to ensure that all outdoor lighting is working, bright enough, and placed in key areas, like doorways and staircases.

Before winter arrives, take some time to test your exterior lighting and replace lamps that have burned out. Even better, consider retrofitting your old exterior lighting with energy-efficient LEDs.



Celebrate National LED Light Day on October 7

Finally, a day we can get excited about! You may have heard about National Donut Day (June 7) or Talk Like a Pirate Day (September 19), but did you know that October 7 is a day dedicated to celebrating LED lights?

Celebrate with us by telling us what you love about LEDs – whether they've helped you save costs, made your job easier, or you simply like the choice of color temperatures LEDs offer. Send us an email at info@thelightbulbco.com and we may feature your feedback in our next newsletter!



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Exit and Emergency Lights Are a Matter of Law

Do your buildings have appropriate exit signs and emergency lights to guide residents, employees, and visitors to a safe place in case of emergency?

Exit signs and emergency lights are a critical part of ensuring that an emergency won't turn into a disaster. That's why these products and their use are strictly regulated by state and federal governments. Organizations like the Occupational Safety and Health Administration and National Fire Protection Association provide regulations, codes, and standards for exit signs and emergency lights, including their placement, illumination, and lifetime.

To learn more about the requirements for emergency lights, exit signs, and egress signage, you can visit www.osha.gov or www.nfpa.org.

For products that meet both OSHA and NFPA requirements, visit thelightbulbco.com or contact us.